



BRIDGER

health and beauty products you can trust

01

When will you have the time to set it up?

The Caribbean Challenge

- Total population :18 million inhabitants (excluding Cuba)
- More than 25 islands
- Each island with its own rules and regulations
- Up to 10 local distributors to choose from in each territory
- At least 25 orders / shipments to expect per month
- Stock / Sales reconciliation challenges

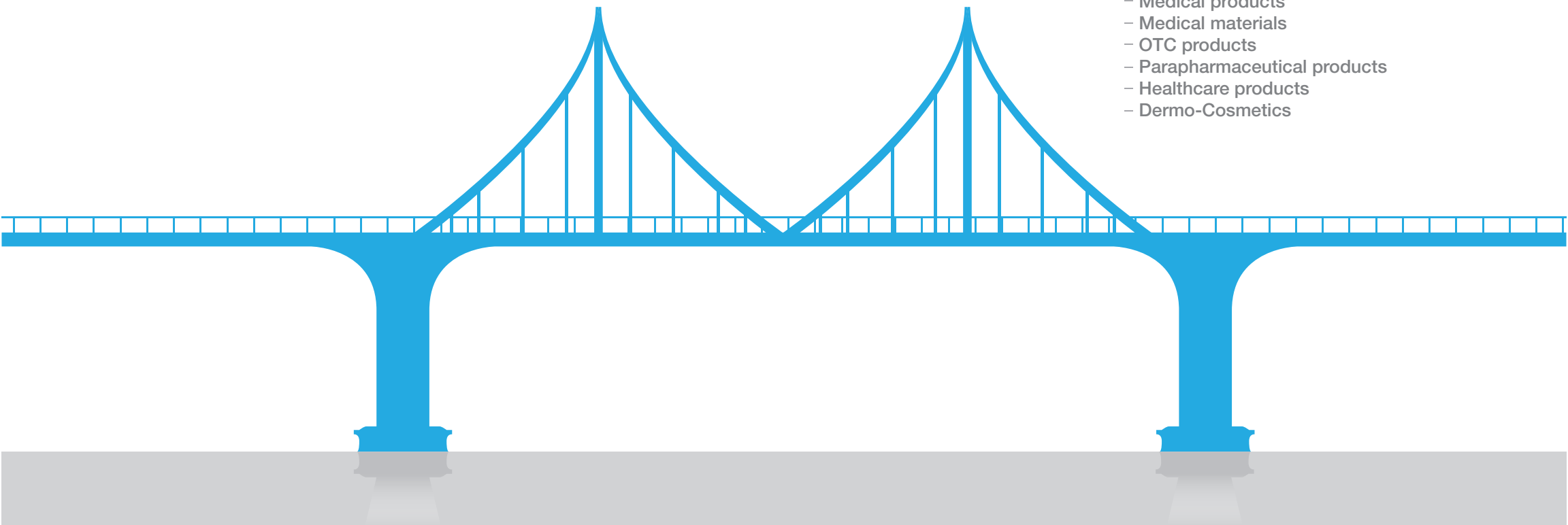


Bridging the Gap

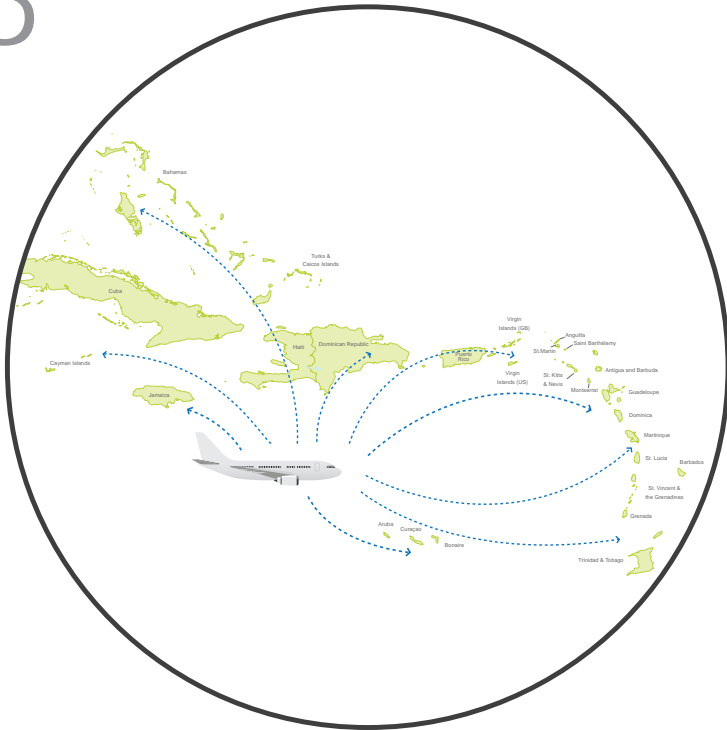
Connecting places and people...

The easy way to bring your products to the Caribbean

- Medical products
- Medical materials
- OTC products
- Parapharmaceutical products
- Healthcare products
- Dermo-Cosmetics



03



on your own..

Uncertainty of outcome

Multiple distributors to contact

High Travel Costs



with us...

Established relationships

Save Travel Costs

Hassle free connectivity



“15 years experience of business in the Caribbean”

Name

Michel Loustric (*Managing Director*)

Language

Trilingual (English, Spanish, French)

Education

- MBA at HEC – France (top 5 European MBA)
- Graduated in Biochemistry

Experience

- Sales Management
- Marketing Management
- Promotional Strategies
- 27 years of experience in the Health Care industry, of which, 15 years as General Manager for the Caribbean region with a Major Pharmaceutical company



Services being offered

Excellent contact and relation with major distributors within each island; Total understanding and knowledge of Market Access on each territory; Strong strategy skills

Additional support if required:

- Sales force recruitment
- Sales force training
- Markets analysis
- Governments contacts & negotiation
- Strategic planning
- Promotional planning

05



we do the work for you!

“1 and only 1 entry point for the entire region”



You might already be present in part or all of the regional countries.
Coming to this region might or might not be one of your priorities.

IN ALL CASES:

- We can simplify your task
- We can do it all for you

- 1 or 2 orders per month only
- Easy stock and sales follow-up
- Guaranteed payments
- Market feedback

t: + 1 246 266 8631
e: michel@loustric.com